



**How to share
scientific and
technical
knowledge**

outreach

dissemination

communication

Disseminate scientific knowledges

Bridges between **science and society**

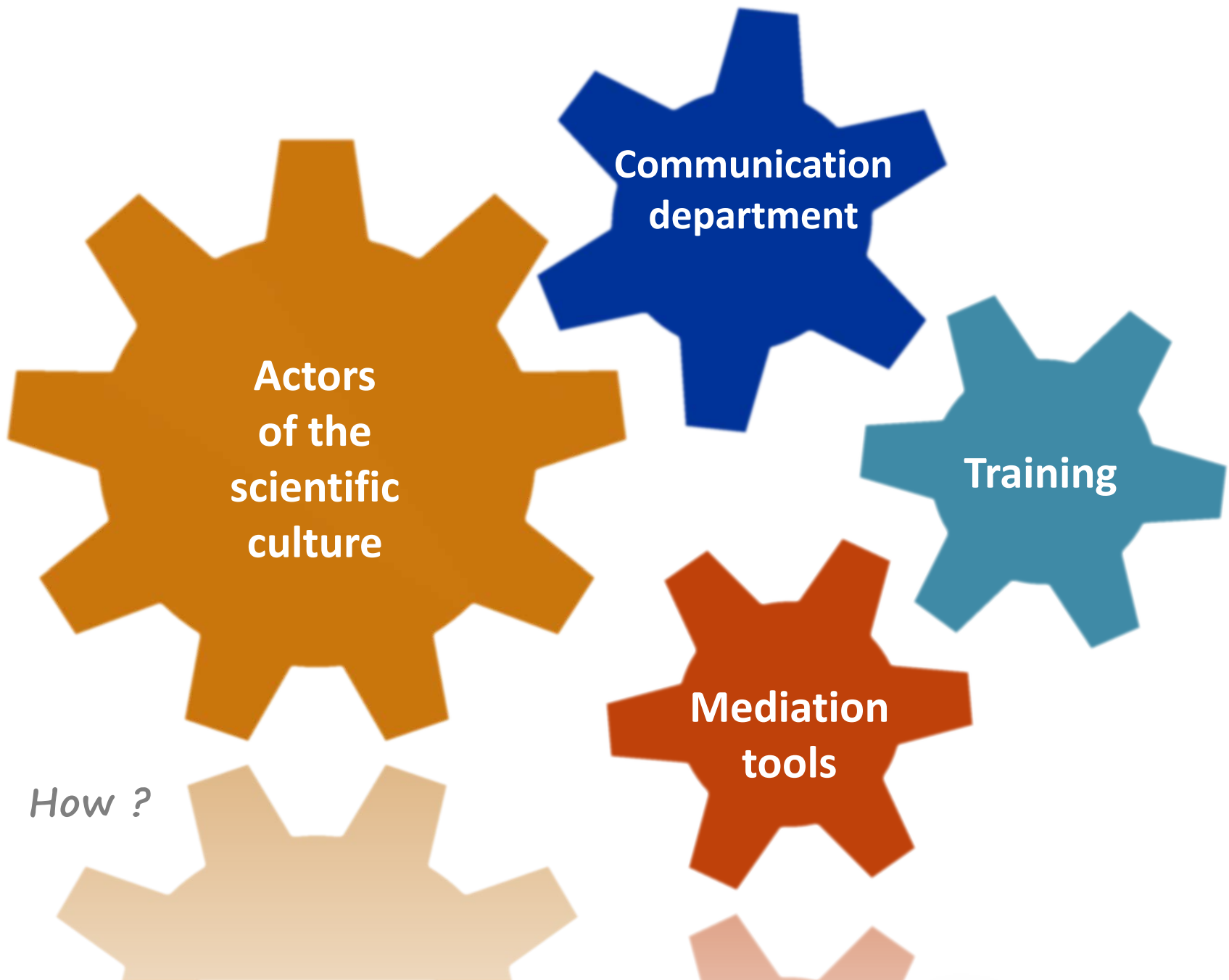
To question – Develop the critical thinking

Encourage appropriate behavior

Sharing – Stimulating interest and curiosity

Facilitate exchanges

Why?





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With wich ?

Scientific community

From birth of the knowledge to its appropriation by everyone

Center for
Science and
Culture

universcience



Oceanographic
museum

Associations



Universities
and schools



Counties



Éducation
nationale



Media



With wich ?

A network of scientific culture actors

Many samples

Educational projects

School workshops

Call for projects

Concours Cgénial, JRASE...

Educational kits



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C.gENial



With what ?

Non-scientific events

Special events

Fête de la science, Nuit Européenne des chercheurs

Public debates

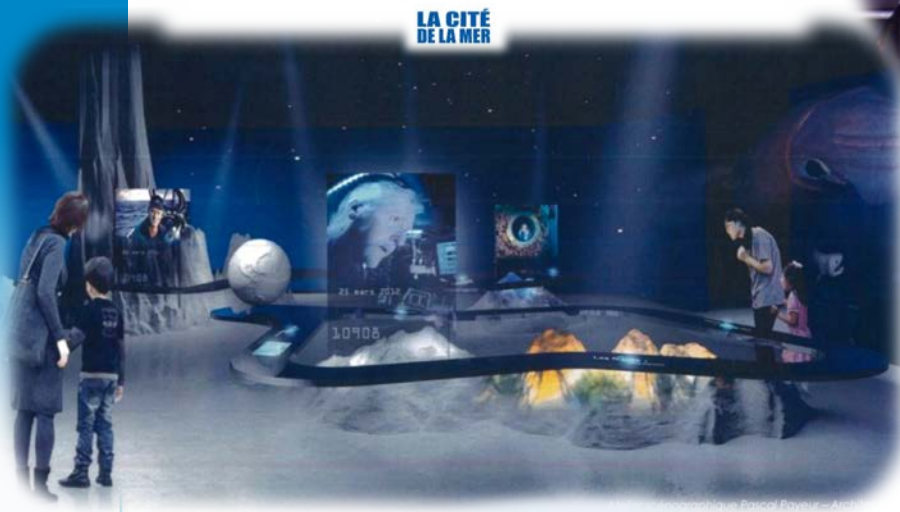
Café des sciences, Pint of science

Conferences

Museum, Center for Science and Culture (CSC)

Exhibitions

and educational projects, conferences...



Media

Show TV / radio

Web

Web site, social network ...



With what ?

Science Art projects

Art center / school

Artist residencies

Artistic programmes



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Digital outreach and participatory approaches

Web documentary, MOOC, TEDx...

Citizen science projects, crowdsourcing

Serious games

With what ?

**S'il n'y a pas eu de question, il ne peut y avoir connaissance scientifique.
Rien ne va de soi. Rien n'est donné. Tout est construit.**

Gaston Bachelard, *La formation de l'esprit scientifique*, 1938

How ?

a method...



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How ? The role of a mediator...

Create a common language, improving Science-Society dialogue

